28th Annual Specialist Education in Extracorporeal Membrane Oxygenation (SEECCMO) Conference

Hosted by the ECMO Centers of Excellence at:
- Indiana University Health Methodist Hospital
- Riley Hospital for Children at Indiana University Health

May 18 – 20, 2018

The Westin Indianapolis
241 W. Washington St.
Indianapolis, IN 46204
General information for vendors

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Greetings

The ECMO program at IU Health Methodist Hospital and Riley Hospital for Children at IU Health would like to invite you to participate in our upcoming Specialists Education in Extracorporeal Membrane Oxygenation (SEECMO) Conference in Indianapolis, Indiana, May 18 - 20, 2018. This conference is designed with a focus on the bedside technical specialist and will attract specialists from the neonatal, pediatric and adult realm. These specialists may include advanced practice nurses, registered nurses, respiratory therapists and perfusionists. Additional attendees will include neonatal, pediatric, cardiac and adult critical care physicians, as well as pediatric and adult surgeons.

We would like to offer you the opportunity to partner with us to help support this educational opportunity. This conference typically attracts 100 – 150 participants from ECMO centers around the country. The conference fees alone cannot fund this educational opportunity, so we hope you will be able to join others in the industry and help support this important conference.

In exchange for your support, you will be acknowledged in course materials and displays and through recognition from the podium by conference planning committee members. Various levels of sponsorship are available to include exhibitor space, a reception, our group outing and the audio-visual system. Please review the following pages in this prospectus for more details.

Thank you in advance for considering our request to help support this important event. We would love to partner with you to make the 28th Annual SEECMO Conference a success. If you have any questions, please reach out to MacKenzie Church at Indiana University Division of Continuing Medical Education at 317.278.3055 or mjchurch@iu.edu.

Sincerely,

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Specialist Education in Extracorporeal Membrane Oxygenation (SEECCMO) Conference

Conference Location: The Westin Indianapolis
241 W. Washington St.
Indianapolis, IN 46204

Conference Dates: May 18 – 20, 2018

Anticipated Attendees: 100 – 150

Conference Goals:
This conference will discuss current trends and management in the care of patients experiencing cardiac and respiratory failure requiring ECMO support.

Themes of this conference include:
- Caring for the ECMO Specialist
- Multi-disciplinary rounding
- Ambulatory and Awake ECMO
- Ethics
- Quality and Safety within ECMO Programs
- Anticoagulation
- ECMO Program Growth
- ECMO and CRRT
Exhibit Booth Rates:
- Standard single booth for 3-day conference: $850
- Standard single booth for 3-day conference, non-profit: $650

Amenities include:
- Booth for duration of conference
- One, 6-foot table with two chairs
- Two complimentary exhibitor registrations
- Wireless internet access
Sponsorship opportunities

In addition to participating and supporting our conference as an exhibitor, there are opportunities for sponsorship.

**Platinum Level Sponsor – $5,000**
- Name on signage in exhibit area for duration of conference
- Recognition at the reception on Friday night
- Two complimentary sponsor registrations
- Two tickets to reception on Friday night
- Two tickets to Indy 500 Qualifications on Saturday afternoon
- Recognition in conference program materials

**Gold Level Sponsor – $3,000**
- Name on signage in exhibit area for duration of conference
- Recognition at the reception on Friday night
- One complimentary sponsor registration
- Two tickets to the reception on Friday night
- Recognition in conference program materials

**Silver Level Sponsor – $2,000**
- Name on signage in exhibit area for duration of conference
- One complimentary sponsor registration
- Recognition in conference program materials

**Conference Reception – Friday, May 18, 2018 – $2,000**
- Name and logo on signage at reception
- Two tickets to the reception
- Name on signage at registration area for duration of conference
- Recognition in conference program materials

**Audiovisual System Sponsor – $2,000**
- Name on signage in exhibit area
- Recognition in conference program materials
- One complimentary sponsor registration
Sponsorship opportunities (cont.)

Transportation to Indianapolis Motor Speedway – Saturday, May 19, 2018 – $2,000
- Recognition in conference program materials
- Two tickets to Indy 500 Qualifications on Saturday afternoon

Direct donation amount $___________________

Exhibitor/Sponsor registration

If you are a prospective commercial exhibitor or sponsor at the SEECMO Conference, please visit: http://bit.ly/SEECMO2018. Select the “Support” tab for more details and to submit your online registration and payment.

For questions or technical issues not addressed online, please contact us at cme@iu.edu or 317.274.0104.