



---

## 28th Annual Specialist Education in Extracorporeal Membrane Oxygenation (SEECMO) Conference

---

Hosted by the ECMO Centers of Excellence at:

- Indiana University Health Methodist Hospital
- Riley Hospital for Children at Indiana University Health

**May 18 – 20, 2018**

The Westin Indianapolis  
241 W. Washington St.  
Indianapolis, IN 46204



Indiana University Health

© 2017 IUHealth 11/17 IUH#25929

# General information for vendors

## Conference Planning Committee Co-chairs

Gail Hocutt, MSN, RNC-NIC  
ECMO Program Manager  
Riley Hospital for Children  
at IU Health  
317.944.8973  
ghocutt@iuhealth.org

Tracie Layne, MSN, RN, CCRN  
ECMO Program Manager  
IU Health Methodist Hospital  
317.962.8005  
tlayne@iuhealth.org

## Conference Planning Committee Members

Thomas Wozniak, MD  
Surgical Director for Thoracic  
Transplant & ECMO  
IU Health Methodist Hospital  
twozniak@iuhealth.org

Brian Gray, MD  
graybw@iupui.edu

Daniel Gutteridge, MD  
dgutteridge@iuhealth.org

Michael Joseph Hobson, MD  
ECMO Program Medical Director  
Riley Hospital for Children  
at IU Health  
mjhobson@iu.edu

Erin Herron  
eherron1@iuhealth.org

Amy Lincks, MSN, RN  
alincks@iuhealth.org

Lindsay Maurer, BS, RRT  
ECMO Program Coordinator  
IU Health Methodist Hospital  
lmaurer@iuhealth.org

Peter Louton, RN  
plouton@iuhealth.org

Erin Pattee, RN  
epattee1@iuhealth.org

Amy Hoene, MBA, BSN, RN  
Director CV Statewide Outreach  
IU Health Methodist Hospital  
ahoene@iuhealth.org

David Roe, MD  
droe@iuhealth.org

Juan Salgado, MD  
jsalgado@iuhealth.org

Carrie Davison, RN  
cdavison@iuhealth.org

Tim Smith, BSN, RN, CCRN  
tsmith11@iuhealth.org

Dennis Disney, RRT  
ddisney@iuhealth.org

Sue Thompson, CCP  
sthompson3@iuhealth.org

Teresa Gibbs, DNP, RN, NEA-BC  
tgibbs4@iuhealth.org

I-wen Wang, MD  
iwang@iuhealth.org

# Greetings

The ECMO program at IU Health Methodist Hospital and Riley Hospital for Children at IU Health would like to invite you to participate in our upcoming Specialists Education in Extracorporeal Membrane Oxygenation (SEECMO) Conference in Indianapolis, Indiana, May 18 - 20, 2018. This conference is designed with a focus on the bedside technical specialist and will attract specialists from the neonatal, pediatric and adult realm. These specialists may include advanced practice nurses, registered nurses, respiratory therapists and perfusionists. Additional attendees will include neonatal, pediatric, cardiac and adult critical care physicians, as well as pediatric and adult surgeons.

We would like to offer you the opportunity to partner with us to help support this educational opportunity. This conference typically attracts 100 - 150 participants from ECMO centers around the country. The conference fees alone cannot fund this educational opportunity, so we hope you will be able to join others in the industry and help support this important conference.

In exchange for your support, you will be acknowledged in course materials and displays and through recognition from the podium by conference planning committee members. Various levels of sponsorship are available to include exhibitor space, a reception, our group outing and the audio-visual system. Please review the following pages in this prospectus for more details.

Thank you in advance for considering our request to help support this important event. We would love to partner with you to make the 28th Annual SEECMO Conference a success. If you have any questions, please reach out to MacKenzie Church at Indiana University Division of Continuing Medical Education at 317.278.3055 or [mjchurch@iu.edu](mailto:mjchurch@iu.edu).

Sincerely,

Gail Hocutt, MSN, RNC-NIC  
ECMO Program Manager  
Riley Hospital for Children at IU Health  
317.944.8973  
[ghocutt@iuhealth.org](mailto:ghocutt@iuhealth.org)

Tracie Layne, MSN, RN, CCRN  
ECMO Program Manager  
IU Health Methodist Hospital  
317.962.8005  
[tlayne@iuhealth.org](mailto:tlayne@iuhealth.org)

Thomas Wozniak, MD  
Surgical Director for Thoracic  
Transplant & ECMO  
IU Health Methodist Hospital  
[twozniak@iuhealth.org](mailto:twozniak@iuhealth.org)

Michael Joseph Hobson, MD  
ECMO Program Medical Director  
Riley Hospital for Children  
at IU Health  
[mjhobson@iu.edu](mailto:mjhobson@iu.edu)

# Specialist Education in Extracorporeal Membrane Oxygenation (SEECMO) Conference

**Conference Location:** The Westin Indianapolis  
241 W. Washington St.  
Indianapolis, IN 46204

**Conference Dates:** May 18 – 20, 2018

**Anticipated Attendees:** 100 – 150

## **Conference Goals:**

This conference will discuss current trends and management in the care of patients experiencing cardiac and respiratory failure requiring ECMO support.

Themes of this conference include:

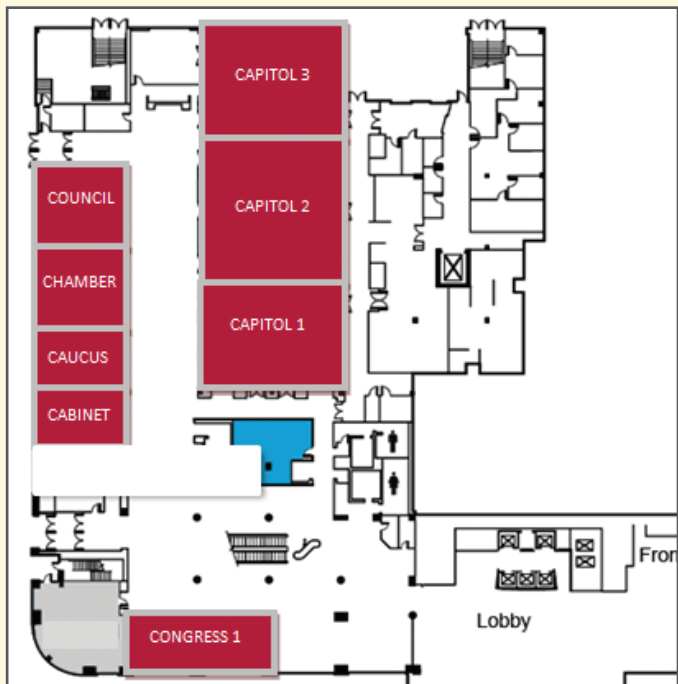
- Caring for the ECMO Specialist
- Multi-disciplinary rounding
- Ambulatory and Awake ECMO
- Ethics
- Quality and Safety within ECMO Programs
- Anticoagulation
- ECMO Program Growth
- ECMO and CRRT

### Exhibit Booth Rates:

- Standard single booth for 3-day conference: \$850
- Standard single booth for 3-day conference, non-profit: \$650

### Amenities include:

- Booth for duration of conference
- One, 6-foot table with two chairs
- Two complimentary exhibitor registrations
- Wireless internet access



# Sponsorship opportunities

In addition to participating and supporting our conference as an exhibitor, there are opportunities for sponsorship.

## **Platinum Level Sponsor – \$5,000**

- Name on signage in exhibit area for duration of conference
- Recognition at the reception on Friday night
- Two complimentary sponsor registrations
- Two tickets to reception on Friday night
- Two tickets to Indy 500 Qualifications on Saturday afternoon
- Recognition in conference program materials

## **Gold Level Sponsor – \$3,000**

- Name on signage in exhibit area for duration of conference
- Recognition at the reception on Friday night
- One complimentary sponsor registration
- Two tickets to the reception on Friday night
- Recognition in conference program materials

## **Silver Level Sponsor – \$2,000**

- Name on signage in exhibit area for duration of conference
- One complimentary sponsor registration
- Recognition in conference program materials

## **Conference Reception – Friday, May 18, 2018 – \$2,000**

- Name and logo on signage at reception
- Two tickets to the reception
- Name on signage at registration area for duration of conference
- Recognition in conference program materials

## **Audiovisual System Sponsor – \$2,000**

- Name on signage in exhibit area
- Recognition in conference program materials
- One complimentary sponsor registration

## Sponsorship opportunities (cont.)

**Transportation to Indianapolis Motor Speedway – Saturday, May 19, 2018 – \$2,000**

- Recognition in conference program materials
- Two tickets to Indy 500 Qualifications on Saturday afternoon

**Direct donation amount \$\_\_\_\_\_**

## Exhibitor/Sponsor registration

If you are a prospective commercial exhibitor or sponsor at the SEECMO Conference, please visit: <http://bit.ly/SEECMO2018>. Select the “Support” tab for more details and to submit your online registration and payment.

For questions or technical issues not addressed online, please contact us at [cme@iu.edu](mailto:cme@iu.edu) or 317.274.0104.